

# Beyond Imagination: Unleash the Power of Generative AI in Advertising



# What are Gen AI Ads?



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Generative AI Advertising, or Gen AI Ads, combines the power of artificial intelligence (AI) and human creativity.

Gen AI ads leverage advanced AI algorithms and techniques to generate compelling visuals. Captivate your target audience and create unforgettable ads that stand out.

**tag**digital

# Benefits of Gen **AI** Ads

**Efficiency:** There is no need for pre-existing image or video assets.

**Disrupt and Engage:** Deliver a unique visual experience for your audience.

**Freedom to Experiment:** Gen AI Ads give you the opportunity to experiment, innovate, and capture attention.



# Gen AI Ad Examples

These ads are designed to engage the viewer and present brand messages in a completely new, unusual and unique way.

**TOC AFRICA**  
Host Port Sponsor  
**TANGER MED**

Connecting the Port & Container Supply Chain Community Across Africa

20 - 21 September 2023  
Hilton Tangier, Morocco

**DELEGATE PASS**

**DIGITX**  
London 23/11/2023

Reimagine what is possible

register now

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# Our Process



Project Brief: Provide us with straplines, logos, main message and concepts.



Image Generation: We use AI to generate 3 different images for your feedback and approval.



Ads Creation: We create ads in all sizes needed based on the approved image.



**Tag Digital will deliver**  
1 generative ad creative set for **£695, \$925, AED3500, €845.**

3 generative ad creative sets for **£1995, \$2650, AED10000, €2395.**

# How to Order Gen AI Creatives

Select 'GenAI banners'  
on the order form:

**Order now**

**Supercharge your marketing  
strategy with Gen AI.**



\*Note: Limited availability  
due to high demand.\*

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