Beyond Imagination: Unleash the Power of Generative AI in Advertising

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What are
Gen AI Ads?

Generative AI Advertising, or Gen AI Ads, combines the power of artificial intelligence (AI) and human creativity.

Gen AI ads leverage advanced AI algorithms and techniques to generate compelling visuals. Captivate your target audience and create unforgettable ads that stand out.

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Benefits of Gen AI Ads

Efficiency: There is no need for pre-existing image or video assets.

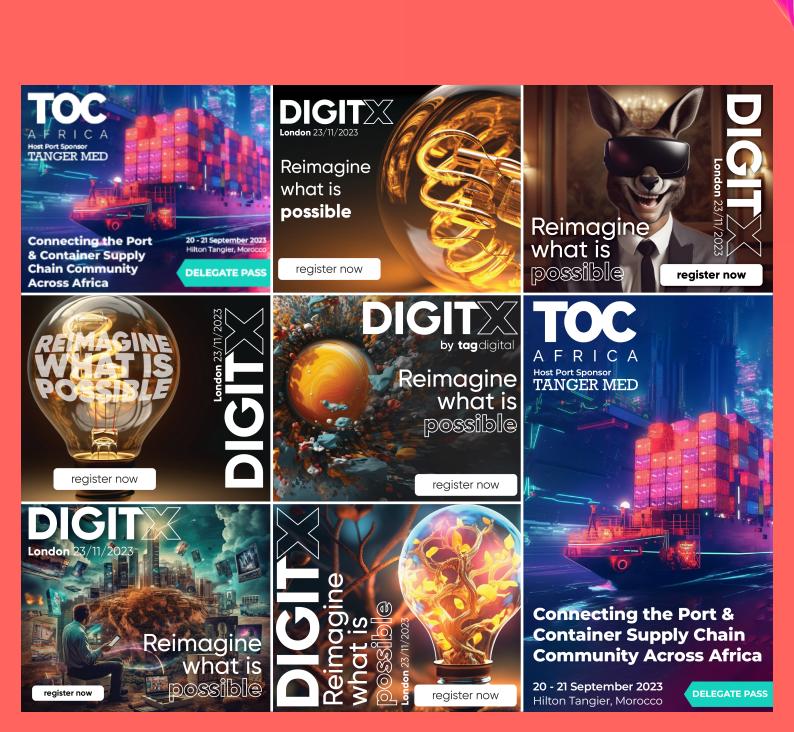**Disrupt and Engage:** Deliver a unique visual experience for your audience.

Freedom to Experiment: Gen AI Ads give you the opportunity to experiment, innovate, and capture attention.

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Gen AI Ad Examples

These ads are designed to engage the viewer and present brand messages in a completely new, unusual and unique way.

Our
Process

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Project Brief: Provide us with straplines, logos, main message and concepts.

Image Generation: We use AI to generate 3 different images for your feedback and approval.

Ads Creation: We create ads in all sizes needed based on the approved image.

Tag Digital will deliver 1 generative ad creative set for **£715.**

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How to Order Gen AI Creatives

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Select 'GenAI banners'
on the order form:

Order now

**Supercharge your marketing
strategy with Gen AI.**

*Note: Limited availability
due to high demand.*

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